



REINS OF LIFE, INC.

Therapeutic Horseback Riding

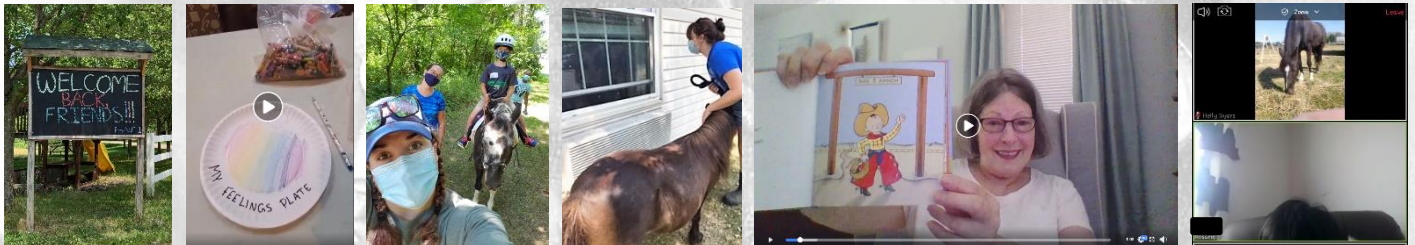
ADMINISTRATIVE OFFICE & RIDING CENTER:
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South Bend, IN 46619
574-232-0853

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9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

July 20, 2020

Dear Friend,

Despite the challenges of this year and pausing programming on March 13th, Reins of Life, Inc. continues to stay flexible and creative by offering engagement for our riders and students through new virtual avenues and partnerships. For many of participants, transitions or changes to their schedules can lead to increased anxiety, behavioral outbursts, states of depression and other symptoms of dysregulation. As soon as programming was paused, the ROL Team began posting and **sharing free sensory craft projects, relaxation, breathing exercises and coping skills lessons** to assist our riders and their families. Virtual educational lessons were also created and shared; covering horse history, interviews with veterinarians, equipment tutorials and a weekly children story time reading. Our Miniature Horse Visitation Program met with **Assisted-Living Centers and Nursing Homes** through 'Window Visits'. ROL also partnered with La Porte County Library **Reading Buddies Program** for new readers to practice their literacy skills via Zoom with our horses. '**Exploration Boxes**' were also delivered to classes at Imagination Station to offer tactical and fun learning as well as virtual field trips! In addition, our equine-partners required the same care, grain, vaccinations, hay, training, dentals and other necessary services to keep them fit and healthy to meet the future needs of the children and adults with disabilities, students, veterans, memory-care programs and counseling clients striding towards greater independence.



We are so happy to share with you that we began Phase 1 on July 6th which includes in-person onsite programming. Staff, families, riders and horses a-like are overjoyed to be back together while following new practices and procedures. As we look forward to future phases and expansion to onsite programming, we are reaching out to our community for support in our upcoming virtual event. Join us **August 28th** for the virtual *Jockeys & Juleps: Party with a Purpose*. Help us sustain and exceed this pace of impactful and supportive programming. A virtual event is allowing friends, family and community partners to gather without borders in support of improving the quality of life for children and adults with disabilities through equine-assisted activities and therapy. Sponsorship levels are being offered for this event (see pg. 2).

Thank you for taking the time to consider being a part of *Jockeys & Juleps: Party with a Purpose* and the program support this event will offer riders, students, veterans and our community.

Sincerely,

Dorota Janik,
Executive Director

*Priscilla
Gibson*



JOCKEYS AND JULIPS SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS

Horse
\$2,500

Pony
\$1,500

Donkey
\$1,000

Miniature Horse
\$500

	Login Access Included for Event	PRE-EVENT RECOGNITION				EVENT RECOGNITION				POST-EVENT RECOGNITION		
		Social Media Sponsor Promotion	Logo Presence Website	Logo within Press Releases		Opportunity to Speak at Event or Submit Pre-Recorded Clip	Event Program Inclusion	Logo on Event Sponsor Virtual Display Slides		Perpetual Plaque on Display	Perpetual Homepage Website Presence	Logo on Friends of Reins Webpage
Horse \$2,500	●	●	●	●		●	●	●		●	●	●
Pony \$1,500	●	●	●	●			●	●				●
Donkey \$1,000	●	●					●	●				●
Miniature Horse \$500	●	●					●	●				●