

IN SUPPORT OF FOSTERING GREATER INDEPENDENCE & IMPROVED  
QUALITY OF LIFE FOR CHILDREN & ADULTS WITH DISABILITIES  
WITHIN OUR COMMUNITY

**REINS OF LIFE, INC.**

**INVITES YOU TO**

**SERVE UP  
& SPREAD  
LOVE**

**FREE LIVE STREAMING EVENT**

**SATURDAY, FEBRUARY 13TH, 2021**

**FROM 6-7:30 PM EST AT**

**WWW.REINSOFLIFE.ORG/LOVECONQUERSALL**

**HOSTED BY**

**WSBT'S BOB MONTGOMERY & MARTIN'S**

**SUPERMARKET'S CHEF APRIL HOWELL**

**VIP PACKAGE INCLUDES:**

**ALL-IN-ONE INGREDIENTS  
KITS | ENTRY TO PRIZES |  
CUSTOM EVENT COOKIE |  
BOTTLE OF WINE**

**PURCHASE YOUR VIP PACKAGES AT  
WWW.REINSOFLIFE.ORG/LOVECONQUERSALL  
OR BY CALLING 574.232.0853 TODAY**



**SPONSORSHIPS AVAILABLE—CONTACT ROL TODAY! | #LOVECONQUERSALL :  
TAG & SHARE PHOTOS, QUESTIONS & SHOUTOUTS DURING EVENT**

**Your Company's  
Logo Here**





# REINS OF LIFE, INC.

## Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:

55200 Quince Road  
South Bend, IN 46619  
574-232-0853

RIDING CENTER:

9375 W. 300 N.  
Michigan City, IN 46360  
219-874-7519

November 2020

Dear Community Partner,

**Our gratitude for your support through many years simply exceeds what words can express. We make a difference because you make it possible!** As many before us, we are turning to a virtual platform to continue the 23 year tradition and celebrate the life and memory of Kelsey Marie Meekhof. With the support of Dr. Mark & Carla Meekhof along with Kelsey's sisters, family, and friends the legacy of her light still shines brightly. This year however, we invite you, our friend, to join from the comfort of your home, to 'Serve up & Spread Love' with Chef April Howell of Martin's Supermarket & WBST's Bob Montgomery. VIP Members will receive a Martin's To-Go package for pick-up or delivery with all-in-one ingredients for the cook-along experience. The LIVE streaming event will take place February 13<sup>th</sup>, 2021 from 6-7:30PM EST through our viewer's choice of screen/streaming app. Special guests, surprise VIP drawings, entertainment and heartfelt testimonials from riders, veterans and families impacted by Reins of Life, Inc. programs are just some of the fun in store for viewers, as we continue to believe that love conquers all.

There has been a financial impact with cancellations of large in-person fundraisers and managed size of our ridership, but the challenges of this year never slowed us down. For many of participants, transitions or changes to their schedules can lead to increased anxiety, behavioral outbursts, states of depression and other symptoms of dysregulation. We began posting free on-line sensory craft projects, relaxation and breathing coping lessons and so much more! The ROL Team supports K-12 teachers, parents, children and adult day programs with virtual field trips, private Zoom literacy Reading Buddies Program with our horses, at home Lessons-in-a-Box and STEM/Sensory Activities within Exploration Boxes. Since re-opening on July 6 we progressed through Phase 1 and are now in Phase 3 of our COVID 19 adjusted criteria, practices and policies safely re-introducing more programs and riders back to ROL.

We present you with this opportunity and would be honored if you'd join us as a sponsor this year to help us continue with the needed unique services for our community. The four levels of sponsorships are:

- **Platinum Sponsor** (\$7,000), 20 VIP Packages; display of your sponsorship during LIVE Stream event on the Reins of Life website and social media, includes opportunity for prerecorded commercial or short greeting to be played during event, the banner posted in the indoor arena through the year as well as on the perpetual plaque displayed in the Activity Room of South Bend facility.
- **Gold Sponsor** (\$5,500), 14 VIP Packages; display of your sponsorship during LIVE Stream event and on the Reins of Life website and social media. Includes the sign posted at the stables through the year.
- **Silver Sponsor** (\$2,750) 10 VIP Packages, display of your sponsorship during LIVE Stream event and on the Reins of Life website and social media. Includes the sign posted at the stables through the year.
- **Bronze Sponsor** (\$1,500) 6 VIP Packages, display of your sponsorship during LIVE Stream event and on the Reins of Life website and social media.

With support and continued community engagement, we hope to continue serving for at least another 42 years! **WE Make a Difference when you MAKE IT POSSIBLE.** Call 574.232.0853 or email [Dorota.Janik@reinsolife.org](mailto:Dorota.Janik@reinsolife.org) to change a life today.

Sincerely,

Dr. Mark and Carla Meekhof with Dorota Janik, | Executive Director

