



REINS OF LIFE, INC.

Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:
55200 Quince Road
South Bend, IN 46619
574-232-0853

RIDING CENTER:
9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

September 10th, 2020

Dear Community Friend & Family Fun Enthusiast,

Reins of Life, Inc. is bringing the St. Joseph County Community something very special during the month of October. Despite the challenges of this year we never stopped moving forward, being creative and providing our students, riders and families with stimulating activities. Although onsite lessons and programs were not active March 13 through July 6th, the ROL Team never stopped engaging our community. We began posting free sensory craft projects, relaxation and breathing coping lessons, interviews with veterinarians, social online challenges, horsey birthday “shout-outs”, and so much more! For many of participants, transitions or changes to their schedules can lead to increased anxiety, behavioral outbursts, states of depression and other symptoms of dysregulation. The ROL Team is also supporting K-12 teachers, parents, children and adult day programs with virtual field trips, private Zoom literacy ROL Reading Buddies Program with our horses, at home Lessons-in-a-Box and STEM/Sensory Activities within Exploration Boxes.

We are so excited to tell you that we have safely progressed through Phase 1 and are now in Phase 2 of our COVID 19 adjusted criteria, practices and policies. As we continue to safely re-introduce more programs and riders back to ROL our equine-partners need the same care, grain, vaccinations, hay, training, dentals and other necessary services to keep them fit and healthy to meet the future needs of the children and adults with disabilities, students, veterans, memory-care programs and counseling clients striding towards greater independence. With cancellations of large in-person fundraisers and safely managing our ridership, there has been a financial impact; but with your support and continued community engagement we hope to continue serving for at least another 42 years!

OCTOBER 2020 ROL IS DOING SOMETHING OUR COMMUNITY HAS NEVER SEEN BEFORE!

Every Friday during the month of October, for the first time ever, ROL is hosting a family friendly drive-in movie at the South Bend barn; the ‘Spooky Stables Cinema’. Each movie is a classic and licensed approved Halloween special that all ages will enjoy! Families, couples and friends will attend this DRIVE-IN ONLY series and watch season classics while enjoying the sights and sounds of our herd. Help us to sustain pace and support our impactful and life changing services by being a part of this SAFE & FUN FAMILY FRIENDLY SERIES FUNDRAISER. We have four levels of sponsorship available:

- **Presenting Series Sponsor (All 5 Showings) \$2,000** – Headlining sponsor for all 5 showings! This also includes recognition through Reins of Life website, social media, and on all promotional materials including press releases for series.
- **Supporting Sponsor \$1,500** – Logo and advertising included for 3 out of 5 showings and recognition through Reins of Life website, social media, and on promotional materials for 3 showings.
- **Supporting Sponsor \$1,000** - Logo and advertising included for 2 out of 5 showings and recognition through Reins of Life website, social media, and on promotional materials for 2 showings.
- **Supporting Sponsor \$500** - Logo and advertising included for 1 out of 5 showings and recognition through Reins of Life website, social media, and promotional materials for 1 showings.

WE Make a Difference when you MAKE IT POSSIBLE. Call 574.232.0853 or email Dorota.Janik@reinsoflife.org to change a life today.

Sincerely,
Dorota Janik | Executive Director

